For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

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KYW TV3

1041-556108

Invoice Num:

Page 1 of 8

Account Exec:

Maggie McWilliams Pol

Office: Contract Num:

GWTS-PH 1041-80483

09/25/2012-10/01/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 288

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Product Desc: T.SMITH FOR SENATE EST#288

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	09/30/2012		
Billing Cycle:	Broadcast EOM	PAY BY	10/30/2012
Billing Period:	08/27/2012-09/30/2012	PAIDI	Net 30 days

uy	Flight									Total	
ine	Descript	•		Dur	Spots	Rate					
1	THIS MC	DRNING	(5:58-7AM)		09/25/2012-09/2	8/2012	. T	WTF	30	4	675.00
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
09/2	4/2012-09/30	0/2012		. T W T F		4		675.00			
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
09/2	5/2012	Tu	05:59:21 AM		TS12TV10H		30	675.00			
09/2	6/2012	We	06:53:02 AM		TS12TV10H		30	675.00			
09/2	7/2012	Th	06:23:07 AM		TS12TV11H		30	675.00		N. Contract of the Contract of	
09/2	8/2012	Fr	06:16:32 AM		TS12TV11H		30	675.00			A.
3	CBS THI	IS MOR	NING		09/25/2012-09/2	8/2012	. T	WTF	30	8	405.00
					_						
Wee				MTWTFS	<u>S</u>	Spots Per Week		Rate			
09/2	4/2012-09/30	0/2012		. T W T F		8		405.00			
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>
09/2	5/2012	Tu	07:55:31 AM		TS12TV11H		30	405.00			
09/2	5/2012	Tu	08:24:31 AM		TS12TV10H		30	405.00			
09/2	6/2012	We	07:29:31 AM		TS12TV11H		30	405.00			
09/2	6/2012	We	08:54:16 AM		TS12TV10H		30	405.00			
09/2	7/2012	Th	07:40:59 AM		TS12TV10H		30	405.00			
09/2	7/2012	Th	08:28:31 AM	W	TS12TV11H	10 10	30	405.00			
09/2	8/2012	Fr	07:59:26 AM		TS12TV10H		30	405.00			
09/2	8/2012	Fr	08:29:31 AM		TS12TV11H		30	405.00			
5	WEEKE	ND NEV	/S SAT 6-7AM		09/29/2012-09/2	9/2012		S .	30	1	150.00
۱۸/۵۵	ok Of			MTWTFS	e	Spots Per Week		Rate			
Wee		0/0040		-	<u>ა</u>			<u> </u>			
09/2	4/2012-09/30)/2012		S.		1		150.00			
Air Γ	<u>Date</u>	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
, -	9/2012	Sa	06:52:47 AM		TS12TV11H		30	150.00			

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Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1041-80483

Contract Dates: 09/25/2012-10/01/2012

Customer Order:

Linked Order:

CPE:

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

/ 288

T.SMITH FOR SENATE EST#288 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: **Broadcast EOM** 08/27/2012-09/30/2012 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	Description	n			Buy Line Dates	1	MTV	WTFSS	Dui	r Spots	Rate	
6	WKND NEV	vs s	UN 7-9A		09/30/2012-09/3	30/2012		S	30) 2	405.00	
Week	<u>c Of</u>			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
09/24	1/2012-09/30/20	012		S		2		405.00				
Air Da	ate	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/30)/2012	Su	07:10:31 AM		TS12TV11H		30	405.00				
09/30	0/2012	Su	08:08:32 AM		TS12TV10H		30	405.00			k:	
7	CBS SUND	AY N	ORNING		09/30/2012-09/3	30/2012		S	30	2	700.00	
					_			_	1			
Week				MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
09/24	1/2012-09/30/20	012		S		2		700.00			The same of the sa	
Air Da	<u>ate</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
09/30)/2012	Su	09:32:30 AM		TS12TV11H		30	700.00		100		
00/20)/2012	SII	10:28:57 AM		TS12TV10H	465	30	700.00				
09/30	72012	Ju			1012111011	- 10	30	700.00				
8	ANDERSO				09/25/2012-09/2	28/2012	V.N.	'TF	30) 5	360.00	
8	ANDERSO				09/25/2012-09/2		V.N.	TF.	30	5	360.00	
8 Week	ANDERSO	N CO		MTWTFS	09/25/2012-09/2	Spots Per Week	V.N.	T F Rate	30) 5	360.00	
8 Week	ANDERSO	N CO		MTWTFS	09/25/2012-09/2		V.N.	TF.	30) 5	360.00	
8 Week	ANDERSO <u>COf</u> 1/2012-09/30/20	N CO			09/25/2012-09/2	Spots Per Week	V.N.	T F Rate) 5 	360.00 Remarks	
8 Week 09/24 Air Da	ANDERSO COf 1/2012-09/30/20 ate	N CO	OPER	.TWTF	09/25/2012-09/2 <u>S</u>	Spots Per Week	. T W	Rate 360.00				
8 Week 09/24 <u>Air Da</u> 09/25	ANDERSO COf 1/2012-09/30/20 ate 5/2012	N CO 012 <u>Day</u>	OPER Air Time	.TWTF	09/25/2012-09/2 S Material	Spots Per Week	. T W	Rate 360.00 Rate				
8 Week 09/24 Air Da 09/25 09/25	ANDERSO 4/2012-09/30/20 ate 5/2012	N CO 012 <u>Day</u> Tu	OPER Air Time 09:22:26 AM	.TWTF	09/25/2012-09/2 S Material TS12TV11H	Spots Per Week	. T W	Rate 360.00 Rate 360.00				
8 Week 09/24 <u>Air Da</u> 09/25 09/25	ANDERSO 3/2012-09/30/20 ate 5/2012 5/2012	N CO 012 <u>Day</u> Tu Tu	Air Time 09:22:26 AM 09:46:44 AM	.TWTF	09/25/2012-09/2 S <u>Material</u> TS12TV11H TS12TV10H	Spots Per Week	. T W	Rate 360.00 Rate 360.00 360.00				

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INVOICE

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Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH**

Contract Num: 1041-80483

09/25/2012-10/01/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE: / 288

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

T.SMITH FOR SENATE EST#288

Invoice Num: 1041-556108 Invoice Date: 09/30/2012

Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Buy F	light								Total	
Line D	escription			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
10 L	ET'S MAKE A	DEAL		09/25/2012-09/2	8/2012	. T V	VTF	30	4	560.00
Week Of			MTWTFSS	3	_Spots Per Week		Rate			
09/24/201	2-09/30/2012		.TWTF		4		560.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
09/25/201		10:27:07 AM	<u>IVI/G T OI</u>	TS12TV11H		<u> </u>	560.00	<u>Debit</u>	Credit	Remarks
09/26/201		10:26:08 AM		TS12TV10H		30	560.00		-	
09/27/201		10:24:09 AM		TS12TV11H		30	560.00		-	
09/28/201		10:27:11 AM		TS12TV11H		30	560.00			i.
12 T	HE DRICE IS I	RIGHT 11AM-12	NOON	09/25/2012-09/2	8/2012	T V	VTF	30	4	575.00
12 1	TIL FRICE IS I	NGIII IIAW-12	INOON	09/23/2012-09/2	0/2012	. I V	V 1 1	30	4	373.00
Week Of			MTWTFS	3	Spots Per Week		Rate			
09/24/201	2-09/30/2012		. T W T F		4	10	575.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks
09/25/201	2 Tu	10:59:27 AM		TS12TV10H		30	575.00			
09/26/201	2 We	11:29:08 AM		TS12TV11H		30	575.00			
09/27/201	2 Th	10:58:27 AM		TS12TV10H		30	575.00			
09/28/201	2 Fr	11:32:01 AM		TS12TV10H		30	575.00			
14 T	ALK PHILLY			09/25/2012-09/2	8/2012	. T V	VTF	30	3	630.00
					7					
Week Of			MTWTFS	3	Spots Per Week		Rate			
09/24/201	2-09/30/2012		.TWTF		3		630.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
09/25/201	2 Tu	12:13:25 PM		TS12TV11H		30	630.00			
	2 We	12:12:40 PM		TS12TV10H		30	630.00			
09/26/201	2 Th	12:09:32 PM		TS12TV11H		30	630.00			

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09/25/2012-10/01/2012

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Alexandria, VA 22314-2651 ATTN:Accounts Payable

T.SMITH FOR SENATE EST#288 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556108 Page 4 of 8 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012 Net 30 days

Buy	Flight								Total		
Line	Description			Buy Line Dates		М.	TWTFSS	Dur	Spots	Rate	
16	CBS SOAP C	PERA ROTATIO	N	09/25/2012-09/2	8/2012	. T	WTF	30	4	530.00	
Week	Of		MTWTFSS	3	Spots Per Week		Rate				
09/24/	/2012-09/30/201	2	. T W T F		4		530.00				
Air Da	ate D	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
09/25/	/2012 Tu	12:58:06 PM		TS12TV10H		30	530.00				
09/26/	/2012 W	e 01:29:27 PM		TS12TV11H		30	530.00				
09/27/	/2012 Ti	12:28:41 PM		TS12TV10H		30	530.00		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa		
09/28/	/2012 Fr	12:29:12 PM		TS12TV11H		30	530.00			k:	
18	THE TALK			09/25/2012-09/2	8/2012	. T	WTF	30	4	470.00	
Week	Of		MTWTFSS	<u>S</u>	Spots Per Week		Rate				
09/24/	/2012-09/30/201	2	.TWTF		4	1	470.00				
Air Da	nte D	ay <u>Air Time</u>	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
09/25/	/2012 Tu	02:30:07 PM		TS12TV11H		30	470.00				
09/26/	/2012 W	e 02:58:42 PM		TS12TV10H		30	470.00				
09/27/	/2012 Ti	02:59:12 PM		TS12TV11H		30	470.00				
09/28/	/2012 Fr	02:59:12 PM		TS12TV10H		30	470.00				
20	THE DOCTO	RS		09/25/2012-09/2	8/2012	. T	WTF	30	4	325.00	
					,		_				
Week			MTWTFSS	<u> </u>	Spots Per Week		Rate				
09/24/	/2012-09/30/201	2	.TWTF	e .	4		325.00				
Air Da	ate D	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
09/25/	/2012 Tu	03:41:40 PM		TS12TV10H		30	325.00				
09/26/	/2012 W	e 03:38:07 PM		TS12TV11H		30	325.00				
09/27/	/2012 Ti	03:35:09 PM		TS12TV10H		30	325.00				
	/2012 Fr	03:45:38 PM		TS12TV11H		30	325.00				

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Billing Cycle:

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Office: **GWTS-PH** Contract Num:

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Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556108 Page 5 of 8 Invoice Date: 09/30/2012

Broadcast EOM

08/27/2012-09/30/2012

PAY BY	10/30/2012 Net 30 days

uy	Flight									Total		
ine	Description	on			Buy Line Dates		мт	WTFSS	Dui	r Spots	Rate	
22	DR. PHIL		<u> </u>		09/25/2012-09/2	8/2012	. T \	WTF	30) 4	590.00	
<u>V</u>	Veek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
0	9/24/2012-09/30/2	2012		. T W T F		4		590.00				
А	<u>sir Date</u>	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	9/25/2012	Tu	04:32:25 PM		TS12TV11H		30	590.00			<u></u>	
	9/26/2012	We	04:40:49 PM		TS12TV10H		30	590.00				
	9/27/2012	Th	04:31:44 PM		TS12TV11H		30	590.00		1000		
	9/28/2012	Fr	04:48:48 PM		TS12TV10H		30	590.00			2	
									100			
24	5PM EARL	LY NE	WS		09/25/2012-09/2	8/2012	. T '	WTF	30	8	575.00	
											No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	
_	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	9/24/2012-09/30/2	2012		.TWTF		8		575.00		Er.		
Α	<u> Air Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	9/25/2012	Tu	05:22:55 PM		TS12TV10H		30	575.00				
0	9/25/2012	Tu	05:45:38 PM		TS12TV11H		30	575.00				
0	9/26/2012	We	05:23:15 PM		TS12TV11H		30	575.00				
0	9/26/2012	We	05:45:25 PM		TS12TV10H		30	575.00				
0	9/27/2012	Th	05:12:38 PM		TS12TV10H		30	575.00				
0	9/27/2012	Th	05:43:04 PM	10 1	TS12TV11H	M //	30	575.00				
0	9/28/2012	Fr	05:27:28 PM		TS12TV11H	7	30	575.00				
0	9/28/2012	Fr	05:53:47 PM		TS12TV10H		30	575.00				
26	NEWS 3 A	T 6			09/25/2012-09/2	8/2012		WTF	30) 4	775.00	
20	INE VVO 3 A	110			09/20/2012-09/2	0/2012	. 1 '	VV I I'	30	4	773.00	
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	9/24/2012-09/30/2	2012		. T W T F		4		775.00				
Α	<u> ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
		Tu	06:20:41 PM		TS12TV10H		30	775.00				
			06:26:24 PM		TS12TV11H		30	775.00				

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KYW TV3

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Alexandria, VA 22314-2651 ATTN:Accounts Payable

CPE: / 288

T.SMITH FOR SENATE EST#288 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM 08/27/2012-09/30/2012 **Billing Period:** Net 30 days

ıy	Flight										Total		
ne	Description	on			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	09/27/2012	Th	06:10:34 PM		TS12TV10H		30	775.00					
	09/28/2012	Fr	06:20:43 PM		TS12TV11H		30	775.00					
28	ENTERTA	AINME	NT TONIGHT		09/25/2012-09/28	/2012	. T V	VTF		30	4	950.00	
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
	09/24/2012-09/30/2	2012		. T W T F		4		950.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-4	Credit	Remarks	
	09/25/2012	Tu	06:59:27 PM		TS12TV11H		30	950.00	1000			l.	
	09/26/2012	We	07:17:41 PM		TS12TV10H		30	950.00	100				
	09/27/2012	Th	07:16:35 PM		TS12TV11H		30	950.00					
	09/28/2012	Fr	07:10:52 PM		TS12TV10H		30	950.00					
30	THE INSI	DER			09/25/2012-09/28	/2012	. T V	VTF		30	4	950.00	
						10		A W					
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate					
	09/24/2012-09/30/2	2012		. T W T F	M	4		950.00					
	Air Date	Day	Air Time	M/G For	Material		Dur	<u>Rate</u>	Debit		Credit	<u>Remarks</u>	
	09/25/2012	Tu	07:27:30 PM		TS12TV10H		30	950.00					
	09/26/2012	We	07:55:08 PM		TS12TV11H		30	950.00					
	09/27/2012	Th	07:56:02 PM		TS12TV10H	/	30	950.00					
	09/28/2012	Fr	07:54:48 PM		TS12TV11H		30	950.00					
31	SIXTY MII	NUTES	3		09/30/2012-09/30	/2012		S		30	1	7,000.00	
	Week Of			MTWTFS		Spots Per Week		Poto					
	09/24/2012-09/30/2	2012		S	<u> </u>	Spots Per week		Rate 7,000.00					
						·							
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	09/30/2012	O.,	07:55:22 PM		TS12TV11H		30	7,000.00					

For:

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Oakmont, PA 15139-2072

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CBS TELEVISION STATIONS



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Buy	Flight									Total		
Line	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
32	LATE N	EWS			09/25/2012-09/30	0/2012	. T \	WTFSS	30	5	1,700.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
09/	/24/2012-09/30	0/2012		.TWTFS	3	5		1,700.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	/25/2012	Tu	11:30:02 PM		TS12TV11H		30	1,700.00				
09/	/26/2012	We	11:28:57 PM		TS12TV10H		30	1,700.00				
09/	/28/2012	Fr	11:31:18 PM		TS12TV10H		30	1,700.00	9.4			
09/	/29/2012	Sa	11:22:25 PM		TS12TV10H		30	1,700.00			V-	
09/	/30/2012	Su	11:22:58 PM		TS12TV10H		30	1,700.00				
34	DAVID L	ETTER	MAN		09/25/2012-09/28	8/2012	. T \	W T F	30	8	810.00	_
										V		
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week	15	Rate				
09/	/24/2012-09/30	0/2012		. T W T F		8		810.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
09/	/25/2012	Tu	11:47:16 PM		TS12TV10H		30	810.00				
09/	/25/2012	Tu	12:32:40 AM		TS12TV11H		30	810.00				
09/	/26/2012	We	11:48:21 PM		TS12TV11H		30	810.00				
09/	/26/2012	We	12:32:55 AM		TS12TV10H		30	810.00				
09/	/27/2012	Th	12:02:02 AM	W	TS12TV11H	10 /2c	30	810.00				
09/	/27/2012	Th	12:34:43 AM		TS12TV10H	7	30	810.00				
09/	/28/2012	Fr	11:48:55 PM		TS12TV11H		30	810.00				
09/	/28/2012	Fr	12:30:16 AM		TS12TV10H		30	810.00				
	Tot	tal Spots	<u> </u>	Gross Ar	<u>nt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Time Tota	als	83		61,470.0	00		9,220.50	52,249.50	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

Warranty - We warrant the above broadcasts were made according to the official station log.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: TOM SMITH FOR SENATE(329097)

> 333 Allegheny Ave Ste 202 Oakmont, PA 15139-2072

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

CBS TELEVISION © GW



KYW TV3

INVOICE

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Account Exec: Maggie McWilliams Pol

Office: **GWTS-PH Contract Num:** 1041-80483

09/25/2012-10/01/2012 **Contract Dates:**

Customer Order: Linked Order:

Product Desc:

CPE:

Broadcast airtimes represented are reported to the nearest second.

/ 288

T.SMITH FOR SENATE EST#288

Invoice Num: 1041-556108 Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM

Billing Period: 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Billing Notes

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

Gross Billing	61,470.00
Trade Value	0.00
Agency Commission	9,220.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	52,249.50

Warranty - We warrant the above broadcasts were made according to the official station log.